



RafRaf Sketchbook
patented Product



ART FOR LIFE

www.rafrarafart.com



Introduction

Drawing has always been a great way for children to express themselves, develop their imagination and create their own worlds. It is evident that it helps building children's physical, mental and emotional skills.

Painting is one of the most desirable methods used in entertaining and educating children.

Rafraf Sketchbook



Importance of Painting for Children

- Painting is a communicative way for children to express what they think, want and need.
- Painting develops children's concentration, observation and experimenting abilities
- Paintings are children's mutual language.

- Paintings reflect the child's progress in understanding and analyzing the surrounding environment.
- Drawings can be a crucial mean in discovering children's psychological problems and it is a diagnostic method used by most psychiatrists.
- One advantage of artistic activities is that they are entertaining and mentally challenging at the same time



Rafraf Sketchbook

Our role in that process



- Support children's self-expression by letting them expand their imagination without limits
- Appreciate their drawings and compliment them.
- Displaying their work in frames shows that their work is important and it is being taken seriously.
- Framing the painting puts it in a special place that the child will notice and feel.
- Teaching the children to admire and value their achievements.
- After framing the picture, put it in a special place that the child can see it frequently.

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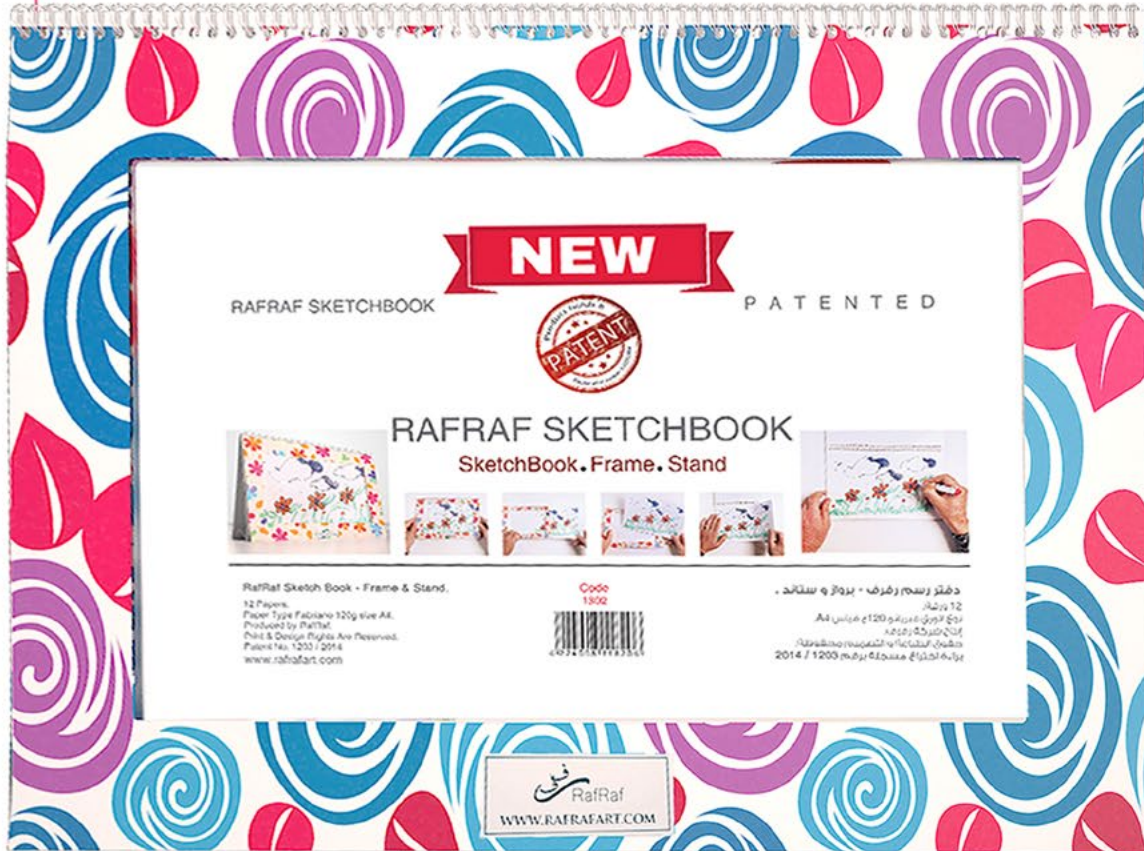


Rafraf Sketchbook

Through our own market research, we have found so many variations of drawing books in different aspects; shapes, colors, materials...etc.. However, Rafraf drawing books are the ONLY products that help children to value their own talents and make it easy for the parents to do their important role of displaying their kids works in a very special way.



Sketchbook



Frame

Stand



Rafraf Sketchbook

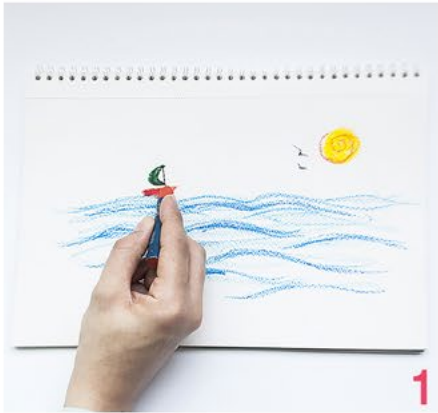
Rafraf Sketchbook is composed

Sketchbook + frame + stand

A simple, neat, and multi-use Sketchbook

How to use it:

Rafraf sketch book can be used both as a sketch book and a display frame



- The child draws with his/her unlimited imagination
- Tear the paper and take it off the Sketchbook



- Put it inside the frame
- Set up the cardboard stand
- Display the painting



Rafraf Sketchbook varieties

We created many designs that will appeal to young children and teenagers of both genders. There are also some designs that adults drawing hobbyists can use to display their work.



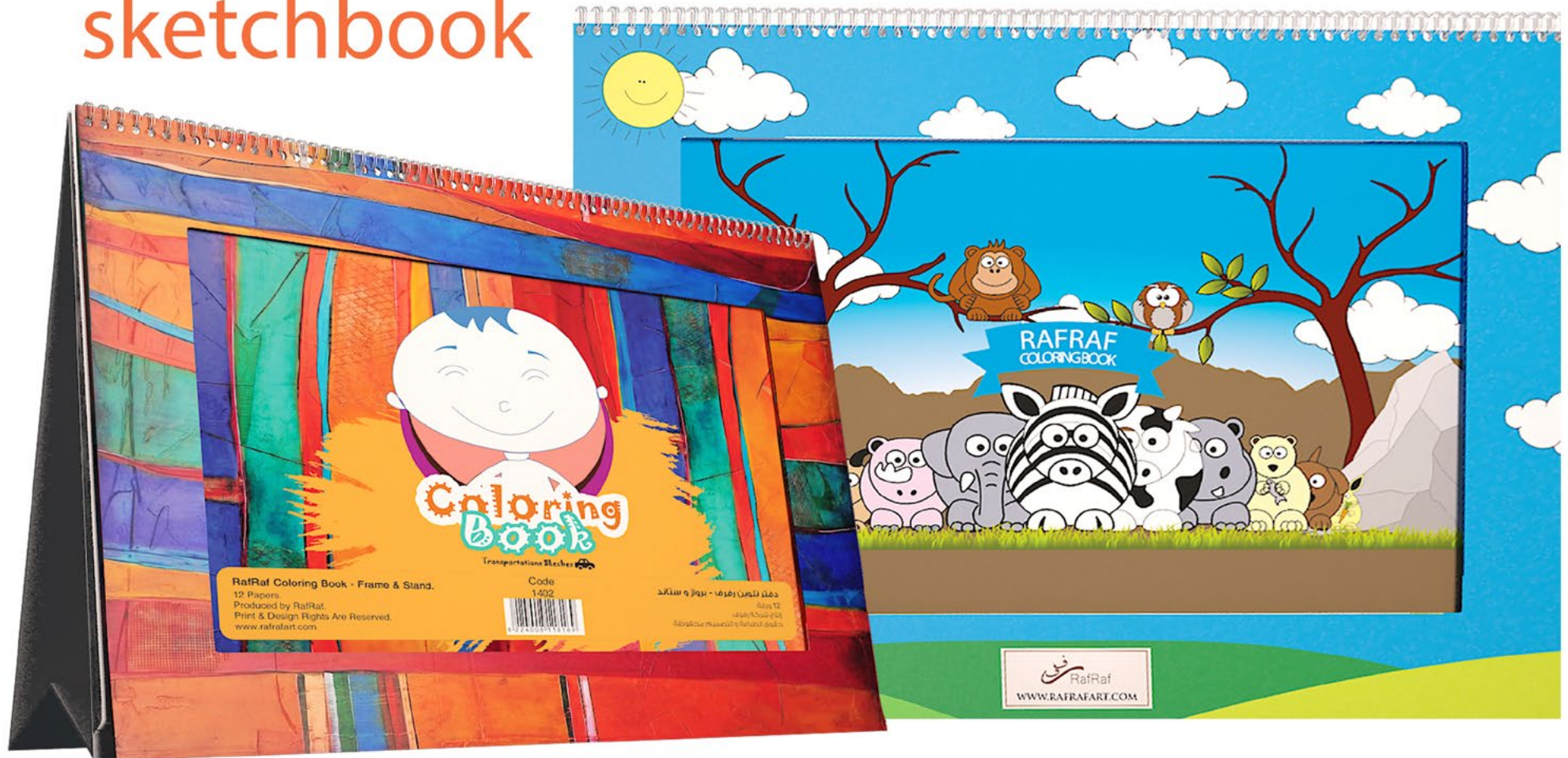
Rafraf sketchbook is a patented product.





RAFRAF
SKETCHBOOK
is a patented product

Rafraf sketchbook



We applied the same concept to create our coloring books for younger children who can't draw yet to support and motivate their artistic talents.

Rafraf Products:



RafRaf Notebook

Take notes in your lecture, meeting or even while getting your grocery in an elegant convenient and standard quality notebook, great for students, housewives and reporters.



Bookmarks

Get the bookmark before the book, our bookmarks are distinguished by the information about your favorite scientist, writer or athlete. We made sure you could learn from our bookmark as well as your book, great for any cultural educational promotion.



Calendars

Do not just hang a boring calendar on your wall if you can have a calendar which makes you feel like you're in a better place, great for gifts and decoration.



Monthly Planner

Organize your month and be on schedule with our elegant monthly planners. It is cute, simple, and fits anywhere.



Greeting Cards

Straight to the point cards with standard quality based on our ideas, photos, and drawings, great to fulfill your needs in a greeting card and making the recipient as happy as a teddy bear.



Post Cards

Bring you the best moments and captures which will definitely make the recipient envy you for being there.



Wall Calendars

Do not just hang a boring calendar on your wall if you can have a calendar which makes you feel like you're in a better place, great for gifts and decoration.



Tableaus

Due to our experience in printing we are the lead producer of photography tableaus in the middle east. We provide very distinguished printing quality as well as finishing which makes our products distinctive.



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